



**OUTBACK STEAKHOUSE® HONORS MILITARY MATES THIS VETERANS DAY**  
*Special Offers Include a Free Bloomin' Onion, 15% Off and Challenge Coins Benefitting Folds of Honor*

**Tampa, Fla.**, Nov. 9, 2016 – This Veterans Day, Outback Steakhouse is recognizing military service members and saying thank you with its in-restaurant offerings. On November 11, all active and retired military members can receive a free Bloomin' Onion and beverage; and from November 12 through December 31, *Military Mates* – which includes military families – can receive 15% off their check. This year, Outback also launched its first ever Challenge Coin program benefitting Folds of Honor, an organization that provides scholarships and assistance to the spouses and children of those military killed or disabled in service to America .

Outback's Challenge Coin program was inspired by the military custom where soldiers produce their Challenge Coin to fellow soldiers, and anyone who cannot immediately present the same coin must buy a round of drinks.

To honor this tradition, Outback Steakhouse and Carrabba's Italian Grill partnered with Folds of Honor to create their own Challenge Coin, which can be purchased online now through December 31, 2016 at [www.challengecoin.foldsofhonor.org](http://www.challengecoin.foldsofhonor.org). One hundred percent of proceeds from the sales go directly to Folds of Honor. As a token of appreciation for the donation, guests who present the Challenge Coin at participating Outback Steakhouse or Carrabba's Italian Grill restaurants can redeem a free Coca-Cola product anytime in 2016.\*

"We're proud to support Folds of Honor with the proceeds from our Challenge Coin program and show our deep gratitude for the sacrifices that military service members make," said Gregg Scarlett, President, Outback Steakhouse.

"We are always thankful for Outback and Carrabba's generous support, and tying this year's contribution to the military-inspired Challenge Coin tradition makes it all the more special," said Major Dan Rooney, Founder, Folds of Honor. "I'm excited to add theirs to my personal collection of Challenge Coins."

Outback Steakhouse has supported military service members and their families for more than 25 years, both by feeding troops actively serving abroad and by feeding heroes as they returned home. Over the past five years alone, Outback has donated more than \$3 million to aid military families as service members transitioned out of active duty by providing food assistance, auto and home repair, vision care, travel and transportation, moving assistance, essential home items and financial assistance.

For more information on Outback or to find a location near you, please visit [www.outback.com/salute](http://www.outback.com/salute), [www.facebook.com/outback](http://www.facebook.com/outback) or follow us on Twitter [@Outback](https://twitter.com/Outback). To

purchase a Challenge Coin, please visit <http://www.challengecoin.foldsofhonor.org/>.

*\*Participation may vary by location.*

### **About Outback Steakhouse**

Outback Steakhouse starts fresh every day to create the flavors that our mates crave. Best known for grilled steaks, the Bloomin' Onion and a wide variety of chicken and seafood, Outback also offers a wide variety of crisp salads and freshly made soups and sides. New creations and grilled classics, such as Victoria's Filet Mignon and Perfectly Grilled Salmon, are made from scratch daily using only the highest quality ingredients sourced from around the world. Earn up to 50% off every fourth visit by joining Dine Rewards™ at [www.dine-rewards.com](http://www.dine-rewards.com).

For more information, please visit [www.outback.com](http://www.outback.com) or <http://www.facebook.com/outback>.

### **About Folds of Honor**

Folds of Honor is a 501(C)(3) nonprofit organization that provides educational scholarships to families of military men and women who have fallen or been disabled while on active duty in the United States armed forces. Our educational scholarships support private education tuition and tutoring for children in grades K-12, as well as higher education tuition assistance for spouses and dependents. Founded in 2007 by Major Dan Rooney, an F-16 fighter pilot in the Oklahoma Air National Guard who served three tours of duty in Iraq, Folds of Honor is proud to have awarded more than 10,000 scholarships in all 50 states, as well as Guam, Puerto Rico and the Virgin Islands, including more than 2,500 in 2015 alone. For more information or to donate in support of a Folds of Honor scholarship, visit [www.foldsofhonor.org](http://www.foldsofhonor.org).

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