 # NEWS

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Jeff Carcara Joins Bloomin' Brands as President of Bonefish Grill

TAMPA, Fla. (February 11, 2019) – Bloomin' Brands, Inc. (Nasdaq:BLMN) today announced the appointment of Jeff Carcara as President of Bonefish Grill. In this role, Carcara will be responsible for leading the operations and development for Bonefish Grill restaurants across the United States. He most recently served as the CEO of Del Frisco's Emerging Brands.

"Jeff will bring creativity, energy and thoughtful leadership to continue driving excellence at Bonefish Grill," said Liz Smith, CEO of Bloomin' Brands, Inc. "The depth of his experience, coupled with his proven success in the polished-casual dining segment, will help ensure that Bonefish Grill remains the destination for customers seeking fresh fish and a big city bar in their neighborhood."

Carcara's 26-year hospitality career includes extensive experience in restaurant operations, building and leading successful teams, implementing innovative changes, brand growth and development, increased productivty and asset management.

Prior to serving as the CEO of Del Frisco's Emerging Brands, Carcara was the CEO of Barteca Restaurant Group and Chief Operating Officer for Del Frisco's Restaurant Group. He also held several leadership positions at Season's 52.

Carcara holds a Bachelor of Science in Hospitality Management from the University of Central Florida. He is a graduate of the of the Executive Leadership Program at Rollins College.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 22 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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