

FLEMING'S PRIME STEAKHOUSE & WINE BAR, TAKES CINCO DE MAYO CELEBRATIONS TO NEW LEVEL WITH \$100 MARGARITA

Elevated Cinco de Mayo cocktail will feature ultra-premium tequila from Tequila Herradura and luxury glassware from Baccarat

TAMPA, Fla; April 19, 2017 —Fleming's Prime Steakhouse & Wine Bar is partnering with Tequila Herradura, an ultra-premium 100 percent agave tequila, and Baccarat, a world-renowned fine crystal manufacturer, to provide an elevated Cinco de Mayo celebration. From May 4-6, guests can toast the occasion by indulging in a one-of-a-kind \$100 Margarita.

The \$100 Margarita features premium liquor, including Tequila Herradura Selección Suprema and Grand Marnier Centenaire. Served in Baccarat's uniquely designed Diamant Highball, guests will be invited to take home the glass in Baccarat's iconic red box.

“By partnering with a premium tequila company and the world's most distinguished crystal manufacturers, we've created an elevated Cinco de Mayo experience,” said Patty Trevino, Fleming's Chief Marketing Officer. “Together with Tequila Herradura and Baccarat, we've added Fleming's signature elegance to create our \$100 Margarita - a traditional, yet memorable addition to any Cinco de Mayo celebration.”



Aged for 49 months, Tequila Herradura's Selección Suprema, is an international award-winning tequila and the world's first-ever extra-añejo tequila expression, introduced by Casa Herradura in 1995. Providing a complex balance of the finest cooked agave, married with notes of rich vanilla and dried fruit, this tequila makes a smooth and satisfying pair for Fleming's signature dishes.

Considered the “Crystal of the Kings”, Baccarat has been the leading designer in luxury crystal products since 1764. Baccarat crystal, ranging from lighting to tableware, decorative objects and jewelry is timeless, modern, and sophisticated and should be used on a daily basis or as that special gift. Inspired from Baccarat heritage, the stylish clear crystal Diamant Highball is crafted with graceful silhouettes and sparkling pointed diamond cuts. Designed by Thomas Bastide, this highly sought-after glass imparts a timeless elegance to every table.

To reserve your Cinco de Mayo experience, please visit FlemingsSteakhouse.com.

About Fleming's Prime Steakhouse & Wine Bar

Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders — with a unique wine list known as the Fleming's 100[®], which features 100 wines served by the glass. Fleming's was launched in Newport Beach, California, in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 67 restaurants nationwide and one in São Paulo, Brazil. Fleming's is the recipient of numerous prestigious awards, including *Wine Spectator's* annual Award of Excellence. For more information about Fleming's Prime Steakhouse & Wine Bar and the Fleming's 100[®], please visit www.FlemingsSteakhouse.com.

About Tequila Herradura

Tequila Herradura is an ultra-premium 100% agave tequila crafted by Casa Herradura in Amati tan, Jalisco, the last true Tequila-producing hacienda on the planet and one of Mexico's most historic and renowned Tequila producers. Since 1870, Casa Herradura has been hand-harvesting and estate bottling 100% agave Tequila using only the most mature blue agave and artisanal methods, such as slow cooking the agave in traditional clay ovens and using natural fermentation. Tequila Herradura is distilled twice and aged to perfection in American white oak barrels. Tequila Herradura Silver, Reposado, Añejo, Ultra and Selección Suprema Extra Añejo are available throughout the U.S., Mexico, and more than 80 other countries around the world. For more information about Tequila Herradura, visit www.herradura.com/ or connect with Tequila Herradura on [Facebook](#), [Instagram](#) and [Twitter](#).

About Baccarat

Baccarat (Paris, Euronext, BCRA) is a market-leading designer, manufacturer and retailer of luxury crystal products. Since its foundation in 1764, the company, whose manufacturing base is in Baccarat in the Lorraine region of Eastern France, has been synonymous with a unique savoir-faire and has come to symbolize an inimitable French Art de Vivre. Baccarat crystal, ranging from lighting to tableware, decorative objects, jewelry and bottle manufacturing, is distributed in 89 countries. Explore the world of Baccarat at www.baccarat.com.

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