

FLEMING'S PRIME STEAKHOUSE & WINE BAR OFFERING EXCLUSIVE SUMMER WINE PASS

Guests can experience a different glass of wine from the Fleming's 100[®] for 99 days this summer

TAMPA, Fla; May 8, 2017 —Fleming's Prime Steakhouse & Wine Bar is inviting guests on a journey to find their favorite wine, one glass at a time this summer. Fleming's is offering a \$1,000 wine pass that allows guests to choose a new wine from the Fleming's 100[®] each day, from May 29 through September 4. As part of the promotion, guests who order the Wine Pass will also receive a set of two luxury Baccarat wine tasting glasses.

“At Fleming's, we like to encourage our guests to explore all different types of wines, particularly those with which they may not be familiar,” said Patty Trevino, Fleming's Chief Marketing Officer. “With the summer Wine Pass, we're offering our guests a unique wine tasting adventure that provides an interactive way to experience our award-winning Fleming's 100.”

The Fleming's 100[®] features a curated list of 100 wines by the glass, chosen each year by Fleming's Director of Wine. This extensive list is selected from wineries all over the world and features a unique collection that has something for every palate, mood and occasion. Delight in classic red and white wines developed in France and Italy or try something new from countries such as Chile, South Africa or Australia. Other countries included on the list include Argentina, Spain, New Zealand, Germany and Austria.

The clear crystal Château Baccarat wine tasting glass has a sharp aesthetic and contemporary design that expertly melds form and function. This glass from the Château Collection reveals the complexity, richness and subtlety of wine and makes a perfect addition to any crystal collection. A set of Château Baccarat wine tasting glasses retails at over \$200.

The Wine Pass is available for purchase through May 15. To purchase your Wine Pass today, please visit FlemingsSteakhouse.com.

About Fleming's Prime Steakhouse & Wine Bar

Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – Prime meats and chops, fresh fish and poultry, generous salads and side orders — with a unique wine list known as the Fleming's 100[®], which features 100 wines served by the glass. Fleming's was launched in Newport Beach, California, in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 67 restaurants nationwide and one in São Paulo, Brazil. Fleming's is the recipient of numerous prestigious awards, including *Wine Spectator's* annual Award of Excellence. For more information about Fleming's Prime Steakhouse & Wine Bar and the Fleming's 100[®], please visit www.FlemingsSteakhouse.com.

About Baccarat

Baccarat (Paris, Euronext, BCRA) is a market-leading designer, manufacturer and retailer of luxury crystal products. Since its foundation in 1764, the company, whose manufacturing base

is in Baccarat in the Lorraine region of Eastern France, has been synonymous with a unique savoir-faire and has come to symbolize an inimitable French Art de Vivre. Baccarat crystal, ranging from lighting to tableware, decorative objects, jewelry and bottle manufacturing, is distributed in 89 countries. Explore the world of Baccarat at www.baccarat.com.

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Media Contact:

Paula Verkuylen

FleishmanHillard

949-855-5994

paula.verkuylen@fleishman.com