OUTBACK STEAKHOUSE TAKES THE WAIT OUT OF YOUR DATE WITH NEW CLICK THRU SEATING

Outback’s Special Weeklong Menu Makes Wining and Dining Your Valentine Easier Than Ever

Tampa, Fla., Feb. 9, 2015 – Between long waits and big crowds, Valentine’s Day can be one of the most stressful days of the year and no one wants to disappoint their sweetheart. Luckily, Outback Steakhouse’s new Click Thru Seating and weeklong Valentine’s Day Menu for Two is here to give you and your mate a hassle free holiday. Available everyday, Click Thru Seating shows real time wait times and allows you to add your name to the wait list before you arrive. Celebrate Valentine’s Day any day of the week with Outback Steakhouse and you will have everything you need to make this year’s celebration a piece of cake.

“Valentine’s Day should be about spending quality time with your ‘best mate,’” said Outback Steakhouse President, Jeff Smith. “With our new Click Thru Seating system and weeklong special menu, we’re helping our guests avoid the stress and focus on what Valentine’s Day is all about.”

Outback’s new Click Thru Seating saves you time by allowing you to add your name to the wait list or pick a time to arrive later that day from any device, anywhere. Once you arrive, Outback will seat you as soon as possible so you don’t have to worry about making your date wait. Unlike a traditional reservation, late guests will not be dropped from the wait list or penalized, so there’s no need to stress if you’re running late to pick up those flowers.

Outback’s Valentine’s Menu for Two* is available at participating locations all week long and is perfect for any sized appetite or budget. The special menu, available from Feb. 9th – Feb. 15th, includes a Bloomin’ Onion and Classic Cheesecake dessert to share, two freshly made sides and two signature salads, paired with two of Outback’s bold steak entrées of your choice, including:

- Two 6-ounce Outback Special Sirloins
- Two 8-ounce Outback Special Sirloins
- Two 6-ounce Victoria Filets
- Plus, add a lobster tail to any of the above for half the price

To access Outback’s Click Thru Seating, find a location near you or for more information about Outback Steakhouse®, please visit www.outback.com, www.facebook.com/outback or follow us on Twitter @Outback.

*Prices and product participation may vary by location.

About Outback Steakhouse

Outback Steakhouse starts fresh every day to create the flavors that our mates crave. Best known for grilled steaks, chicken and seafood, Outback also offers a wide variety of crisp salads and freshly made soups and sides. New creations and grilled classics are made from scratch daily using only the highest
quality ingredients sourced from around the world. For more information, please visit www.outback.com or http://www.facebook.com/outback.

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