



## **FLEMING'S PRIME STEAKHOUSE & WINE BAR PARTNERS WITH THE ASSOCIATION OF JUNIOR LEAGUES INTERNATIONAL**

*Restaurants and Local Junior League Chapters Join Forces to Improve Communities*

**Tampa, FL and New York, NY (November 8, 2018)**—Fleming's Prime Steakhouse & Wine Bar is partnering with The Association of Junior Leagues International to help strengthen the impact of local Junior League Chapters throughout the country. Known worldwide as The Junior League, the 120-year-old international women's empowerment and community service organization will benefit from a variety of programs at Fleming's restaurants across the country.

As part of the new alliance, Fleming's and The Junior League will align their resources to drive positive change and strengthen communities throughout the United States. The upscale steakhouse will work with The Junior League in the 70 communities where they share a footprint.

"The foundation of the culture at Fleming's is built on supporting our communities," said Beth Scott, President of Fleming's Prime Steakhouse & Wine Bar. "We are thrilled to partner with the dedicated volunteers at The Junior League as we continue our proud tradition of offering our quality service and elevated experience to benefit important causes."

To kick off the partnership, Fleming's hosted a Whiskey & Wine benefit dinner that featured paired handcrafted cocktails, straight pours, and whiskey barrel-aged wine alongside a decadent five-course Chef's dinner. Fleming's donated \$20 from every dinner sold that evening – raising \$25,000 – to benefit The Association of Junior Leagues International.

"For more than a century, The Junior League has empowered women to lead. On our journey, we've tackled some of society's most intractable problems alongside influential, passionate community partners, government officials and change-makers who have been resolute in working to find solutions, to find a way forward," said Susan Danish, CEO/Executive Director of The Association of Junior Leagues International. "We are grateful to Fleming's for recognizing the importance of this work and joining us in our efforts to strengthen communities near and far."

### **About Fleming's Prime Steakhouse & Wine Bar**

Nationally acclaimed Fleming's Prime Steakhouse & Wine Bar offers the best in steakhouse dining – here you'll find a passion for steak and wine, reflected in an exceptional menu of hand-cut steaks, an award-winning list of wines by the glass, and seasonal menu selections showcasing locally-inspired chef dishes. Fleming's was launched in Newport Beach, California, in 1998 by successful restaurant industry veterans Paul Fleming and Bill Allen. Today there are 70 restaurants nationwide and one in São Paulo, Brazil. Fleming's is the recipient of numerous prestigious awards, including Wine Spectator's annual Award of Excellence. For more information about Fleming's Prime Steakhouse & Wine Bar, please visit [www.FlemingsSteakhouse.com](http://www.FlemingsSteakhouse.com).

### **About The Junior League**



Founded in 1901 by New Yorker and social activism pioneer, Mary Harriman, The Junior League is an organization of transformational female leaders who set bold goals, open their circles, disrupt convention and change the conversation for the betterment of civil society. Today, there are Leagues across the United States, Canada, Mexico and the United Kingdom.