



OUTBACK STEAKHOUSE BOLDLY RAISES THE “STEAKS” WITH NATIONAL DAILY LUNCH ROLLOUT

New Lunch Menu Offers More Than 70 Delicious Combos Starting At Just \$6.99

Tampa, Fla., April 27, 2015 -- Outback Steakhouse® is *steak*-ing its claim as America's go-to lunch destination by opening at 11 a.m. daily with new delicious lunch choices*. With over 70 fast and affordable lunch combinations starting at just \$6.99 – including bold flavors such as the new Ribeye Melt or Aussie Tacos – there's something for everyone at Outback.

“Our customers want fast, high quality, affordable and delicious mid-day meal options, so now Outback restaurants will offer lunch at last,” said Outback Steakhouse President, Jeff Smith. “We're excited to offer a tremendous variety of bold, fresh lunch options in addition to all of our Outback favorites.”

Along with a full selection of signature bold steaks, Outback is introducing new Aussie Tacos, with a choice of steak, chicken or fish. Also new on the menu is the Ribeye Melt sandwich, made with tender ribeye topped with grilled onions, crispy bacon, melted Cheddar cheese and garlic aioli, all on a toasted Artisan bun and served with Aussie Fries. The Aussie Tacos and Ribeye Melt sandwich are both available as part of Outback's wide variety of lunch combos.

For those looking to satisfy their mid-day steak craving without the wait, Outback has you covered with Click Thru Seating. Guests in a hurry can get seated faster by adding their name to the wait list now or later that same day at Outback.com/Seating, and they'll be seated as quickly as possible. Or, you can be the office hero by ordering online and picking up lunch for colleagues through Curbside Take-away®.

To view the full Outback lunch menu, find a location near you or for more information about Outback Steakhouse, please visit www.outback.com, www.facebook.com/outback or follow us on Twitter [@Outback](https://twitter.com/Outback).

**Prices, restaurant hours and product participation may vary by location.*

About Outback Steakhouse

Outback Steakhouse starts fresh every day to create the flavors that our mates crave. Best known for grilled steaks, chicken and seafood, Outback also offers a wide variety of crisp salads and freshly made soups and sides. New creations and grilled classics are made from scratch daily using only the highest quality ingredients sourced from around the world. For more information, please visit www.outback.com or <http://www.facebook.com/outback>.

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