



NEWS

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Bloomin' Brands, Inc. Commits to Cage-Free Egg Transition in Brazil Restaurants

TAMPA, Fla. (January 11, 2017) – Bloomin' Brands, Inc. will transition to 100% cage-free eggs for restaurants in Brazil, including Outback Steakhouse, Abbraccio (Carrabba's) and Fleming's Prime Steakhouse & Wine Bar, by 2025, subject to availability of an adequate, competitive supply. The announcement follows a similar cage-free pledge in the U.S. and confirms the company's commitment to animal welfare.

"The humane treatment and handling of animals in our supply chain has always been a priority for us," said Juan Guerrero, SVP, Chief Global Supply Chain Officer, Bloomin' Brands, Inc. "We are working with our suppliers to take the next step to further improve the process and meet guests' expectations."

In 2004, the company created an advisory council comprised of animal science and food safety experts who provide guidance on advancements in animal welfare and food safety. All protein suppliers must adhere to strict animal welfare guidelines and are subject to independent, third party audits each year.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 20 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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