



NEWS

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Bloomin' Brands, Inc. Commits to Transition to Cage-Free Eggs

TAMPA, Fla. (February 22, 2016) – The parent company of Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar today announced that it will transition to 100% cage-free eggs for its U.S. restaurants by 2025. The new pledge reaffirms the company's commitment to the humane treatment and handling of animals.

“Our guests expect us to source and purchase wholesome ingredients responsibly,” said Juan Guerrero, SVP, Chief Global Supply Chain Officer, Bloomin' Brands, Inc. “We are working with our suppliers to ensure we meet or exceed this deadline.”

In 2004 the company created an advisory council comprised of animal science and food safety experts who provide guidance on advancements in animal welfare and food safety. All protein suppliers must adhere to strict animal welfare guidelines and are subject to independent, third party audits each year.

About Bloomin' Brands, Inc.

Bloomin' Brands, Inc. is one of the largest casual dining restaurant companies in the world with a portfolio of leading, differentiated restaurant concepts. The Company has four founder-inspired brands: Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse and Wine Bar. The Company owns and operates approximately 1,500 restaurants in 48 states, Puerto Rico, Guam and 22 countries, some of which are franchise locations. For more information, please visit bloominbrands.com.

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