



About

Abbraccio Cucina Italiana®, also known as Carrabba’s Italian Grill®, opened its first location in São Paulo, Brazil in 2015.

Meaning “hug” in Italian, Abbraccio® is the second international concept launched by Bloomin’ Brands International®, a global market leader in casual dining with more than 200 company-owned and franchised international Outback Steakhouse® locations around the world.

At Abbraccio, dining is more than the sum of the food and beverages served. It’s the moments and memories shared that express heartfelt hospitality, leaving a lasting impression with our guests.

Menu

Abbraccio offers a blend of traditional and modern Italian dishes grounded in the warm hospitality that Carrabba’s® is known for in the United States, with modifications to account for local needs, tastes and customs.

For example, in Brazil, local insights showed a desire for additional pasta and pizza menu offerings, which led to the creation of dishes including Gnocchi al Pesto and Pesto e Prosciutto pizza. In Mexico, baked bread and pasta are made fresh in-house.

All Abbraccio locations serve lunch, dinner and happy hour seven days a week.

Wine & Spirits

Abbraccio serves a range of beverages from classically-inspired cocktails to local favorites with an Italian twist, such as Red Berries and Tarragon Caipirinha.

Reflecting the Italian culture and love of wine, Abbraccio’s daily happy hour, “Ore Felici,” features specials on classic cocktails such as the Red Berries Sangria and delicious specialty drinks created for the happy hour occasion.

There is also an extensive wine list developed exclusively for Abbraccio, featuring approximately 20 wines and more than half from Italy.

Restaurant Design

The Abbraccio design keeps Carrabba’s open kitchen layout, paired with a contemporary look and bright colored furniture. Additional focal points include a wine wall, decorated brick pizza oven and private dining areas.

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