



Michael Kappitt

Executive Vice President, President of Carrabba's Italian Grill

Michael (Mike) Kappitt is the President of Carrabba's Italian Grill.

He is responsible for leading the domestic operations and development of Carrabba's Italian Grill.

Mr. Kappitt previously served as Global Chief Marketing Officer for Bloomin' Brands, where he led the development and implementation of growth strategies and marketing across the portfolio of brands. He also served as the Chief Marketing Officer for Outback Steakhouse.

Prior to joining Bloomin' Brands in 2011, Mr. Kappitt spent nine years at Burger King where he served in multiple functions including business intelligence and strategy, consumer insights, performance analysis and concluded as Chief Marketing Officer for North America. He also spent more than 13 years working in a variety of leadership positions at Alamo and National Car Rental, including revenue management and operations.

He holds a Bachelor of Accounting degree from Florida International University. In 2015, Mr. Kappitt was inducted into FIU's College of Business Hall of Fame, receiving the "Innovation Award," which recognizes alumnus whose creativity, inventions, concepts, processes, or technology are advancing the way people work or live their lives.

