



Elizabeth Smith

Chairman of the Board of Directors and Chief Executive Officer

Elizabeth (Liz) Smith is the Chairman of the Board and Chief Executive Officer of Bloomin' Brands.

As CEO, she is responsible for developing and executing the company's long-term objectives, growth strategies and initiatives for its portfolio of casual and fine-dining brands, which include Outback Steakhouse, Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse & Wine Bar.

Since joining Bloomin' Brands in 2009, Ms. Smith's leadership has been instrumental in the revitalization of the company's core brands, both domestically and internationally.

Ms. Smith has almost 30 years' experience growing brands in consumer-facing industries. Prior to Bloomin' Brands, she was President of Avon Products, Inc., where she successfully led the company's global marketing, supply chain, information technology and sales business units.

Ms. Smith also worked in several roles at Kraft Foods, Inc., including Group Vice President and President of the U.S. beverages and grocery sectors, overseeing a total of \$6 billion in sales.

Ms. Smith currently serves on the Board of Directors for Hilton Worldwide Holdings, Inc., U.S. Fund for UNICEF and H. Lee Moffitt Cancer Center & Research Institute (Tampa, Florida).

She holds a bachelor's degree, Phi Beta Kappa, from the University of Virginia and an MBA from the Stanford Graduate School of Business.

