



## David Deno

### Executive Vice President, Chief Financial and Administrative Officer

David Deno is the Executive Vice President and Chief Financial and Administrative Officer of Bloomin' Brands.

As Chief Financial and Administrative Officer, he is responsible for the company's business analytics and global strategy, as well as all areas of financial planning and reporting for Bloomin' Brands, including accounting services, corporate tax, treasury and investor relations. Mr. Deno's scope of responsibility also includes global supply chain, development and productivity.

With more than 30 years in the hospitality industry, Mr. Deno has a wealth of financial and operational experience. He spent 15 years at PepsiCo/YUM Brands where he held assignments as CFO for Pizza Hut, CFO for YUM Restaurants International and later CFO for YUM Brands, before ultimately being named Chief Operating Officer for YUM Brands. In addition, Mr. Deno has held prominent industry roles at Burger King Corporation, The Pillsbury Company and Quiznos.

Prior to joining Bloomin' Brands in 2012, Mr. Deno was the President of Asia and Chief Financial Officer for Best Buy International.

Mr. Deno holds a bachelor's degree from Macalester College and an MBA from the University of Michigan. He has been a Macalester trustee since 1998 and is currently Chair of the Board of Trustees.

