



## **CARRABBA'S ITALIAN GRILL USES VIDEO FEATURING ACTUAL GUEST COMMENTS TO ANNOUNCE THE RETURN OF TWO FAVORITE APPETIZERS**

***Mozzarella Marinara and Zucchini Fritte are back by popular demand***

**TAMPA, Fla.** (April 13, 2016) – Following a brief hiatus from the menu, Mozzarella Marinara and Zucchini Fritte have returned. After reading the passionate comments about these two appetizers, Carrabba's President Michael Kappitt says putting them back on the menu was job #1. Job #2...How to announce it.

"We appreciate customer feedback and take it seriously, but some of the comments we received actually made us laugh - they were both clever and funny," said Kappitt. "Some were too good not to share, so that's exactly what we decided to do."

With much of the feedback originating on social media, Carrabba's responded with a Facebook [video](#). In the video, founder Johnny Carrabba, Kappitt and other Carrabba's team members share a montage of witty comments from social media followers while announcing the appetizers' return.

Mozzarella Marinara is hand-cut and breaded in house and served with Carrabba's marinara sauce. Zucchini Fritte is fresh, never-frozen, hand-breaded zucchini that is lightly fried and served with roasted garlic aioli. They are made from scratch daily in an open kitchen.

Both appetizers are now available at your local Carrabba's.

### **About Carrabba's Italian Grill®**

Offering authentic Italian cuisine passed down from our founders' family recipes, Carrabba's uses only the best ingredients to prepare fresh and handmade dishes cooked to order in a lively exhibition kitchen. Featuring a wood-burning grill inspired by the many tastes of Italy, guests can enjoy signature dishes, including Chicken Bryan, Pollo Rosa Maria, Wood-Fire Grilled Steak and chops, all new dishes like Chianti Chicken and new Small Plates and classic Italian Pasta dishes in a welcoming, contemporary atmosphere. For more information, please visit [www.Carrabbas.com](http://www.Carrabbas.com), [www.Facebook.com/Carrabbas](https://www.Facebook.com/Carrabbas) or [www.Twitter.com/Carrabbas](https://www.Twitter.com/Carrabbas).

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