



## CARRABBA'S WILL HOST THE WORLD'S LARGEST WINE DINNER ON MARCH 21

*Exclusive dining event celebrates new wine menu, brings together 7,000+ guests across 208 cities in a single evening*

**TAMPA, FLA. (March 14, 2017)** – In celebration of its new wine menu, Carrabba's Italian Grill will hold the *World's Largest Wine Dinner* on March 21 with a four-course wine pairing dinner held simultaneously at 244 Carrabba's nationwide. This one-night-only dining experience is the first of several limited-time food and wine events showcasing the new wine menu's extended range, quality and pairing potential with Carrabba's signature Italian fare.

The dinner will feature selections from the restaurant's new wine list, which features 42 distinctive wines curated by Carrabba's sommelier Brittany Deloach. The list includes three new varietals, four new appellations, pairing suggestions and flavor profiles for each varietal to guide guests.

"Our guests love to explore new and exclusive dining experiences, and there's no better way to celebrate the spectacular new selections on our wine list than by gathering together for the *World's Largest Wine Dinner*," said Carrabba's sommelier Brittany Deloach. "We want to inspire guests to try new wines but – even better – we hope they will be inspired to try new dishes, as well."

For \$40 per person, guests of the *World's Largest Wine Dinner* will experience a four-course menu featuring made-from-scratch dishes created by head chef Jay Smith with Deloach's hand-selected wine pairings, including: Chloe Pinot Grigio (Italy), Pieropan Soave (Italy), Sequoia Grove Cabernet Sauvignon (Napa Valley) and Joel Gott Zinfandel (Calif.). In a single evening, the restaurant plans to serve 28,000 dishes and wine pairings to 7,000 guests.

While the *World's Largest Wine Dinner* is the official launch of the new wine menu, Carrabba's will continue to introduce its new wine offering through a limited-time collection of *Food & Wine Festival* menu features, including:

- *Interesting Gems* – New, seasonal selections that allow guests to experience new and notable wines, some of which are exclusive to Carrabba's; the first edition features Pieropan Soave (Italy) and CasaSmith Barbera (Washington).
- *Festival of Wine Flights* – This wine-tasting experience allows guests to explore wines from around the world paired with a small plate. Guests choose from three flights.
- *Signature Pairings* – A special menu section that provides wine-pairing recommendations for Carrabba's made-from-scratch entrées.

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### **About Carrabba's Italian Grill**

Offering authentic Italian cuisine passed down from our founders' family recipes, Carrabba's uses only the best ingredients to prepare fresh and handmade dishes cooked to order in a lively exhibition kitchen. Featuring a wood-burning grill inspired by the many tastes of Italy, guests can enjoy signature dishes, including Chicken Bryan, Pollo Rosa Maria, Wood-Fire Grilled Steak and chops, new Small Plates and classic Italian Pasta dishes in a welcoming, contemporary atmosphere. Carrabba's consistently ranks as a favorite for Italian and Casual Dining in the Consumer Picks Survey by Nation's Restaurant News. For more information, please visit [www.Carrabbas.com](http://www.Carrabbas.com) or [www.Facebook.com/Carrabbas](http://www.Facebook.com/Carrabbas).

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